



THE THANKSGIVING FILM FEASTIVAL

Fill up on our finest films!

kanopy

Chef (2014)
Directed by Jon Favreau

Thanksgiving is the perfect time to relax, reconnect, and enjoy quality time with loved ones. Encourage your patrons to gather around and share in the joy of storytelling, with Kanopy's Thanksgiving Film Festival, a handpicked collection of family-friendly films that everyone can enjoy together.

Use our Thanksgiving Film Festival Marketing Kit to promote this festive viewing experience and bring families together through the magic of film.

You can review our Thanksgiving Film Festival collection and marketing kit, including film synopses and other details by [clicking here](#). Plan ahead and keep an eye out for monthly toolkit additions on our Resource Center page for both **U.S.** and **Canadian** markets.

Tip: Personalize the campaign by adding your library's logo to the images and remind your patrons they can stream for free with their library card!

Explore the collection here: kanopy.com/category/53883

This collection is called "Getting Started with Kanopy" once you are on the platform.

Check out our Digital Marketing Resources Page for the latest monthly campaign toolkits for the **U.S.**, **Canada**, and **Australia/New Zealand**.

List of Toolkit Items

6

General Announcements

Social media-friendly images showcasing the Thanksgiving Film Festival collection in various sizes for platforms like Facebook and Instagram, as well as for print and digital use.

5

Title-Specific Assets

A set of images extracted from the larger collection that highlight specific titles.

2

Suggested Copy

Two ready-to-use copy options for your social media posts and email campaigns.

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General Announcement & Title-Specific Assets

To download the general announcements for our Thanksgiving Film Festival collection, visit our Digital Marketing Resources Page for the **U.S.**, **Canadian**, and **Australian/New Zealand** markets.

And remember, you can always add your library logo to any of these images to remind your patrons that they can access Kanopy through your digital offerings.

See example below.



Social Media/Newsletter Copy

Option 1

Dig into Kanopy's Thanksgiving Film Festival this holiday! A delicious lineup of films to enjoy all holiday weekend long! Free with your library card!

kanopy.com/category/53883

Option 2

This Thanksgiving, cozy up with Kanopy's Thanksgiving Film Festival! A curated collection perfect for family time, food for thought, and feel-good favorites. All you need is your library card.

kanopy.com/category/53883

Important Dates

The *Thanksgiving Film Festival* campaign will officially launch on **November 1, 2025**.

Have questions or need support? Contact us at marketing@kanopy.com.

Warm Regards,

The Kanopy Team